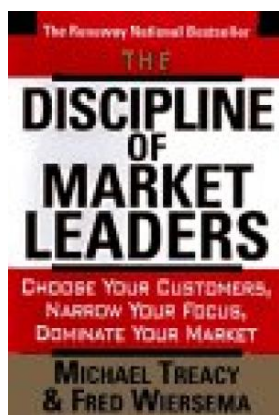


Find Book

THE DISCIPLINE OF MARKET LEADERS : CHOOSE YOUR CUSTOMERS, NARROW YOUR FOCUS, DOMINATE YOUR MARKET



Addison-Wesley, Reading, MA, 1995. Hard Cover. Book Condition: New. Dust Jacket Condition: Near Fine. First Edition, 3rd Printing. Text/BRAND NEW & Bright. Bi-color black boards/Fine. DJ/NF w/trace creasing to lower corner of back inner flap. Business management. Drawing on detailed case-studies of At&T, Intel, and Airborne Express, authors Treacy and Wiersema argue for focus on a single "value discipline" (the offering of the best product as the best price) as opposed to diluting strength and concentration in pursuing product diversity...

Read PDF THE DISCIPLINE OF MARKET LEADERS : Choose Your Customers, Narrow Your Focus, Dominate Your Market

- Authored by Treacy, Michael; & Wiersema, Fred
- Released at 1995



Filesize: 8.09 MB

Reviews

It is really an remarkable book which i have ever go through. It can be writter in simple terms and not difficult to understand. I am just effortlessly can get a enjoyment of reading a composed pdf.

-- **Dr. Lily Wunsch II**

A must buy book if you need to adding benefit. It is among the most incredible book we have study. I discovered this book from my dad and i recommended this book to find out.

-- **Ida Oberbrunner**

Related Books

- **The Mystery of God s Evidence They Don t Want You to Know of (Paperback)**
- **Dude, That s Rude!: (Get Some Manners) (Paperback)**
McGraw-Hill Reading Phonics And Phonemic Awareness Practice Book, Grade 3
- **(2001 Copyright)**
I Am Reading: Nurturing Young Children s Meaning Making and Joyful
- **Engagement with Any Book (Paperback)**
The Country of the Pointed Firs and Other Stories (Hardscrabble Books-Fiction of
- **New England)**