



## The Whole Story 2016: Alternative Medicine on Trial? (Hardback)

By Toby Murcott

Palgrave USA, United States, 2005. Hardback. Book Condition: New. 2006.. 196 x 134 mm. Language: English . Brand New Book. Alternative medicine is a fifty billion dollar per year industry, yet it continues to generate strong opposition by the orthodox medical establishment. The Whole Story rounds up the latest evidence on the placebo effect, the randomized control trial, personalized genetic medicine, acupuncture, homeopathy, osteopathy and more. It reaches a provocative conclusion: alternative therapies whole-body approach might be just what medicine really needs right now to help crack the tough, chronic conditions seemingly untouched by the revolutions of surgery, antiseptics, antibiotics, vaccines and molecular biology.



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