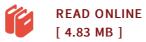




The Real-Life MBA: The No-Nonsense Guide to Winning the Game, Building a Team and Growing Your Career (Hardback)

By Jack Welch, Suzy Welch

HarperCollins Publishers, United Kingdom, 2015. Hardback. Book Condition: New. 240 x 159 mm. Language: English . Brand New Book. Business authors Jack and Suzy Welch return, nearly a decade after publishing their international bestseller, Winning, to tackle the most pressing business challenges in the modern world. From creating winning strategies to leading and managing others The Real Life MBA acts as an essential guide for every person in business today - and tomorrow. You can talk about theories, concepts, and ideologies all you want, but when it gets right down to it, winning in business is all about mastering the gritty, inescapable, make-or-break, reallife dilemmas that define the new economy, the old economy, and everything in between. My boss is unbearable. I m stuck in career purgatory. My team lacks enthusiasm. Our IT department is incompetent. Our strategy is outdated. We don t understand our Chinese partners. We re just not growing. This is the real stuff of work today. In the decade since their international best-seller Winning was published, Jack and Suzy Welch have dug deeper into the world of business than ever before, travelling the world consulting to businesses of every size and in every industry, working...



Reviews

It is great and fantastic. Better then never, though i am quite late in start reading this one. Your life period will likely be transform once you comprehensive reading this book.

-- Blanca Davis

An extremely wonderful book with lucid and perfect information. It is one of the most awesome publication i have read. Your life period will probably be enhance the instant you total looking at this pdf.

-- Prof. Dan Windler MD